

## ***SOLDIER FIELD SWEEPSTAKES – OFFICIAL RULES***

**NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR ODDS OF WINNING.**

**Eligibility:** The Soldier Field Sweepstakes (the “Sweepstakes”) is open to individuals who are at least 18 years of age. Entrants are subject to all applicable federal, state and local laws and regulations. Void where prohibited by law.

**Sponsor:** The Sweepstakes is sponsored by SMG, d/b/a Soldier Field, 1410 S. Special Olympics Drive, Chicago, Illinois 60605 (the “Sponsor”).

Employees, officers and directors of Sponsor and their parents, subsidiaries, affiliates, divisions, advertising and promotion agencies, and their immediate families (defined as parents, spouses, children, siblings, grandparents, and their respective spouses) or members of the same household (whether related or not) of each such employee, officer and director, are not eligible to enter or win.

**Agreement to Official Rules:** By participating in this Sweepstakes, entrants agree to abide by the terms and conditions of these Official Rules as established by Sponsor. Sponsor reserves the right to qualify all submissions and to reject any submissions that do not meet the requirements for participation as established by Sponsor. All decisions of Sponsor concerning the validity of entries, the eligibility of entrants, the award of any prize (as detailed below in Prizes, and including any alternative prizes, the “Prize”), or to terminate the Sweepstakes before the end of the Entry Period (as defined below), shall be final and in Sponsor’s sole discretion.

**How to Enter:** There are three (3) methods of entry for the Sweepstakes – X (Twitter), Instagram, and Facebook.

In order to participate on X (Twitter), you must be a registered user on Twitter.com and must follow “@soldierfield” (<https://twitter.com/soldierfield>). During the Sweepstakes Period, Sponsor will send a “post” asking users to repost (the “Sweepstakes Post”) on Twitter.com / X.com . To enter, you must repost the Sweepstakes Post using the repost function within Twitter.com from your X account during the Sweepstakes Period. An entry received outside of the Sweepstakes Period will be deemed ineligible.

In order to participate, you must be a registered user on Instagram, must follow “@soldierfield” (<https://www.instagram.com/soldierfield/>) and, during the Sweepstakes Period, must “like” the post and must “tag” a friend or family member (using their Instagram handle) by posting a comment on the designated photo posted on the

@soldierfield Instagram account. The comment/tag must be posted during the Sweepstakes Period, and must tag an Instagram handle registered to another person to be eligible.

In order to participate on Facebook, you must be a registered user on Facebook (<https://www.facebook.com/soldierfield>) and during the Sweepstakes Period, must “like” the post and reply by posting a comment on the designated photo posted on the Soldier Field Facebook account. The comment must be posted during the Sweepstakes Period.

No illegible, incomplete, forged, or altered entries will be accepted. Limit: One (1) entry per person per method of entry. Entries will not be acknowledged or returned. -2- 4862-5439-3630, v. 2

**Entry Period:** The Sweepstakes begins on Friday, May 9, 2025 at 10:00 a.m. CT and ends on Monday, May 12, 2025 at 10:00 a.m. CT (the “Entry Period”). Entries received before or after the Entry Period are void. Sponsor’s computer systems are the official timekeeping device for the Sweepstakes.

All eligible entries submitted by entrants will be entered in a random drawing to determine the prize winner (“Prize Winner”) by the means set forth below.

By entering, all entrants consent to the use by Sponsor of all the information provided in the entries for marketing and/or sales promotional purposes without any attribution, identification, right of review or compensation. Entries submitted without complete identifying information will not be eligible to win. Limit one valid entry per person. Any attempt by any participant to obtain more than the stated number of entries by using multiple and/or different identities, Twitter accounts, registrations, email addresses, logins, or any other methods will void that participant’s entries, and that participant may be disqualified at Sponsor’s discretion.

Sponsor assumes no responsibility for: typographical errors in the printing of these Official Rules; computer system, hardware, software or program malfunctions or other errors, failures, delayed computer transactions or network connections that are human or technical in nature; damaged, lost, late, illegible or misdirected entries; technical, hardware, software, electronic or telephone failures of any kind; lost or unavailable network connections; fraudulent, incomplete, garbled or delayed computer transmissions whether caused by Sponsor, the users, or by any of the equipment or programming

associated with or utilized in this Sweepstakes; or any technical or human error that may occur in the processing of submissions or downloading, that may limit, delay or prevent an entrant's ability to participate in the Sweepstakes.

Sponsor reserves the right, in its sole discretion, to cancel or suspend this Sweepstakes and award a Prize from entries received up to the time of termination or suspension should virus, bugs or other causes beyond Sponsor's control, unauthorized human intervention, malfunction, computer problems, governmental regulation, phone line or network hardware or software malfunction, which, in the sole opinion of Sponsor, corrupt, compromise or materially affect the administration, fairness, security or proper play of the Sweepstakes or proper submission of entries. Sponsor is not liable for any loss, injury or damage caused, whether directly or indirectly, in whole or in part, from downloading data or otherwise participating in this Sweepstakes.

**Selection of The Winner:** The Prize Winner will be selected by a random drawing following the closing of the Entry Period. The odds of winning depend on the number of entries received.

**Notification of Potential Prize Winner:** Approximately one day after each random drawing, the Prize Winner will be notified by direct message that they have won a Prize. If any Prize Winner does not acknowledge acceptance of the applicable Prize within one business day after being notified that they are the Prize Winner, an alternate, randomly-selected Prize Winner will be chosen from the remaining valid entries using the procedure specified above.

**Prize Winner Requirements:** The Soldier Field Sweepstakes (the "Sweepstakes") is open to individuals who are at least 18 years of age. Entrants are subject to all applicable federal, state and local laws and regulations. Void where prohibited by law. Sponsor may require the Prize Winner to sign and return an affidavit of eligibility and liability and publicity release, wherever lawful, as a precondition to the award of any Prize. If any Prize Winner fails to sign and return the requested documents to Sponsor, that Prize Winner may be disqualified, and the applicable Prize will thereafter be awarded to an alternate, randomly-selected Prize Winner from the remaining valid entries using the procedure specified above in Selection of Winner, Notification of Potential Prize Winner and -3- 4862-5439-3630, v. 2

Requirements of Prize Winner. The Prize Winner is required to redeem their Prize at U.S. Bank Stadium, and any Prize Winner who lacks the ability to do so, or is unavailable on the date of the event on which the Prize must be redeemed, will be disqualified, and an alternate, randomly-selected Prize Winner will be chosen from the remaining valid entries

using the procedure specified above. If a Prize Winner is unable to attend the event on the specified date, the Prize will be forfeited without any compensation to the Prize Winner, and an alternative Prize Winner will be selected.

<b>Prizes:</b> One Prize Winner will be selected to receive the following Prize. <b>Prize</b>	<b>Approximate Retail Value</b>	<b>Random Drawing Date</b>
Two (2) tickets to Beyonce: Cowboy Carter Tour at Soldier Field on Saturday, May 17, 2025*  Roundtrip transportation provided courtesy of Windy City Limousine to and from the Prize Winner's location to Soldier Field. The maximum distance of transportation eligible in this prize is 30 miles from location to and from Soldier Field.	Value will not exceed \$650	Monday, May 12, 2025